

**CORPUS CHRISTI CALLER**

**AND DAILY HERALD**  
Published Every Morning Except  
Sunday by The Caller Publishing  
Company.

T. Merriman, ... Business Manager  
John W. Stayton, ... Editor  
R. Walls, ... City Circulator

Telephone—Private Exchange No. 58  
Those not receiving paper prompt  
will call Circulator, Phone 629.

Subscription Rates by Mail or Carrier  
(in Advance)

Year	\$5.00
Month	2.75
Month	50

Send as second-class matter to  
Post Office in Corpus Christi, Texas

Official newspaper of the City of  
Corpus Christi and of the County of  
Nueces.

Address all business communica-  
tions and make out all checks, drafts  
and orders and express orders to  
the Caller Publishing Company. All  
articles and communication  
will be addressed to Editor Corp-  
us Christi Caller.

WEDNESDAY, DECEMBER 27, 1911

**THE RESIGNATION OF FRANK H.  
BUSHICK.**

In losing Frank H. Bushick, for  
three years closely identified with  
the paper's progress, The Caller  
would be deprived of the services of  
one of the most adroit and forceful  
paragraphers and editorial writers of  
the state, as well as a man of wide  
personal influence.

For fourteen years Mr. Bushick  
edited the San Antonio Express. In  
this school of practical newspaper ex-  
perience, and later in Washington,  
where he represented several of the  
leading dailies of Texas, he acquired  
a splendid grasp of political and in-  
dustrial affairs, which, coupled with  
the natural journalistic instinct, led to  
wide recognition. Fluent and ca-  
satile, his pen has that rarest of all  
gifts, the gift of well-rounded style.

In severing his editorial connection  
with The Caller-Herald, Mr. Bushick  
recognizes the opportunity held to de-  
vote himself entirely to the work of  
the **PURE SALTWATER FISHING** com-  
mission, of which he is a member, under  
the appointment of Governor Culbertson.

To cope with the responsibilities of  
the commission, he goes armed with  
the prestige of his career in news-  
paper circles, and with a fund of per-  
sonal magnetism that will stand him  
in good stead in explaining the sound  
humanitarian principle behind the  
movement to lessen the ravages of the  
great white plague.

Mr. Bushick's resignation was ac-  
cepted by the paper's stockholders with  
reluctance, and his absence from  
The Caller-Herald staff means a  
distinct loss to the newspaper fa-  
mility of South Texas.

Money? You bet y'r bottom dollar  
and not altogether dry.

Rain: The weather man's Christ-  
mas gift to the farmer.

Sunshine and street cars! A mile  
pulling off on the streets of Cor-  
pus Christi yesterday.

The 25-cent Christmas philan-  
thropist now believes himself immune in  
the holiday season of 1912.

It is said the bootblacks are seri-  
ously considering the circulation of  
a petition against paved streets.

There was a dearth of mirth in  
Corpus, but no dearth of the proper  
accompaniment has yet been an-  
nounced.

It is rumored St. Louis capitalists  
intend applying for a franchise to  
grow rice on Corpus Christi's princi-  
pal thoroughfares. Wisely managed  
the idea should result in dividends.

After the Christmas indulgence, the  
New Year's resolution looks as it—it  
will be shattered to bladders in ample  
time for the customary 2nd of Jan-  
uary repeater.

Christmas egg-nogs hatched strange  
offspring: golden birds with pur-  
ple tails; fish that climbed mahogany  
counters; polite chauffeurs who do-  
ciled tips with icy glee, and willing  
servants. There's nothing prosaic  
about the ways of egg-nogs, providing  
they are downed with less wisdom  
than gusto.

**THE CONTEST AND THE ADVER-  
TISER.**

Notwithstanding the fact that the  
contest just closed by The Caller-Her-  
ald encountered one of the bleakest  
stretches of December weather ever  
known in this section, it was an un-  
qualified success.

Opening the last day of October, the  
work of taking subscriptions con-  
tinued without interruption until the  
night of December 23, when the bal-  
lot box was closed and every contest-  
ant's votes counted by disinterested  
parties.

The prizes, aggregating \$2700,  
were listed in the paper at the actual  
selling price, and were well worth the  
money.

In conformity with its pledge, The  
Caller-Herald has either delivered  
every prize or notified the successful  
contestant that delivery may be had  
when desired.

As a result of the campaign, The  
Caller-Herald is in position to offer  
the conservative advertiser the strongest  
selling medium, by long odds, ever  
offered in Nueces County, or for that  
matter, in South Texas.

The paper's circulation, counting  
legitimate exchanges, is 2337. This  
figure does not embrace "dead-heads"  
used for padding purposes, but may  
be proved by referring to the books.

Regular advertisers are always at lib-  
erty to check The Caller-Herald's sub-  
scription list. It is a good one, and is  
its own most persuasive advocate. The  
lowest scrutiny is invited.

The intelligent advertiser refuses  
to pay for more than he gets. That is  
sound business. And circulation is  
the commodity in which he desires to  
vest his hard-earned money. "The  
greatest number of readers at the  
least practicable cost." That is the  
wise advertiser's unvarying slogan,  
and The Caller-Herald is the answer  
to his well-founded demand.

In using the columns of The Caller-  
Herald on the present basis, the ad-  
vertiser pays for no more than he  
gets. It is to be remembered new cir-  
culation comes exactly the same con-  
tinue that has obtained during the  
better part of 1911.

To the Board of Directors of the  
State of Fort Worth, represented by  
Managers Lowery and Lunders, The  
Caller-Herald goes a successful con-  
test, conducted under the best ad-  
verse conditions. Both gentlemen is  
forced faithfully to make the subscription  
campaign a success and their un-  
swerving enthusiasm and perseverance  
converted rains and frosts into a gen-  
eral stream of new subscribers, whereby  
the paper reaches more homes  
and has an added meaning to the gen-  
eral advertiser of Corpus Christi.

The woolen tariff schedules agita-  
tion revision. That's nothing, the  
last trust faces trial—the same old  
trial that will be continued in the  
same old way by the same old bunch  
of tireless partisans.

The assumption of steamship ser-  
vice between Corpus Christi and Gal-  
veston is something that should en-  
courage the prompt consideration of ev-  
ery merchant and business man hav-  
ing the city's commercial betterment  
at heart.

Bellefontaine, Ohio, chooses to  
down the "Santa Claus myth." Belle-  
fontaine, Ohio, may be long on moralis-  
tic, but here's hoping that no rollicky  
Texas youngsters will ever stray into  
the hyper-enlightened Bellefontaine  
neighborhood on a Santa Claus day. What is life, anyhow,  
without its kindly myths and illusions?

**ODDS AND ENDS.**

Brewster, Mass., owns a herring  
brook, and at the town meeting every  
year, following an old custom, a  
committee is elected by ballot to  
catch the fish and dispose of them.  
The proceeds are turned into the  
town treasury.

Robert W. Hubbard, former com-  
missioner of charities, declared at  
the American Hospital association's  
meeting the other day, that New  
York City is a generation behind in  
hospital and ambulance facilities.

A Cleveland woman has just ob-  
tained a divorce from a man who  
never smoked, drank, played cards,  
or stayed out late at night. We don't  
blame her, says the Detroit Free  
Press. That sort of a man is too good  
to be true.

Caller classified ads always pay.

**WITH EXCHANGES****HARMON AND ECONOMY.**

Austin Statesman.

To prevent extravagance in govern-  
mental affairs, the Ohio tax com-  
mission has forced several public of-  
ficers, who fixed tax rates in excess  
of the legal maximum of 1 per cent  
plus extras for sinking fund and  
bonded indebtedness, to reduce to the  
proper limit.

It was the first time in the annals  
of Ohio government that such action  
had been taken, and authority for it was  
ordained under a law which Governor Harmon secured.

Probably in no other state of the union  
can such a reduction in the public  
expenses be made. Before the present  
year there was no limit placed on the size  
of the tax levies that public offi-  
cials could make and the 2 per cent  
to 6 per cent, and there were pro-  
pects of higher ones.

One of the first things that Governor  
Harmon gave his attention to after he was inaugurated, was to obtain  
a law that would place a maximum  
limit on the tax rate, and with power  
vested in a state tax commission to prevent a levy in excess of the limit.

As a further safeguard a limit was placed on the amount of  
money that could be spent each year  
by public officers. The tax commis-  
sion has power to remove officers  
who violate any taxing laws.

**THE SUNDAY LAW CASES.**

Dallas Daily Herald.

The court of criminal appeals has  
refused a rehearing in the Sunday law  
cases involving the right of moving  
picture shows to operate on that day.

As the *Waco Times-Herald* says, the  
whole question turns on the legislative  
intent as to the Sabbath. But to see that  
there is no disturbance of those engaged in religious worship  
second, to see that each individual  
can use his day in *any* way for rest and  
third to forbid any form of amusement.

Very correctly stated, and the intent  
of the legislature is shown by the  
fact that it voted down a bill designed  
to prevent the running of moving  
picture shows on Sunday.

The decisions of this branch of the state  
court rendered recently are not calculated to increase the respect  
of that class of citizens who believe  
that Sunday observance is a matter of  
individual conscience and not legislative  
enactment.

Despite the heavy receipts in the  
Houston produce market prices have  
been well maintained. This was on  
account of the demands being nearly  
equal to the supply. The week was  
a record breaker in the produce mar-  
ket. Turkey arrive by the carload  
and are as rapidly taken up at 12c  
and the per pound. Fresh receipts of  
orange brought 24c and 26c.

Houston bank clearings for the  
week were \$14,625,000.

**IMPROVED METHOD THE KEY.**

Dallas Times Herald.

An announcement made by the  
Texas Commercial Secretaries Associa-  
tion is important.

The high price of many farm prod-  
ucts during the past few years has  
given ground for the popular inference  
that agriculture in this country was  
unusual to the needs of the increasing  
population, but an investigation con-  
ducted by the federal agricultural com-  
mission fails to reveal a cause for  
alarm. On the contrary, the report  
states we may expect an increase in  
production greater than the increase  
in population.

Scientific farming, the awakening  
of the farmer and the improved  
methods of transportation are the  
factors that will keep the production  
in parity with increased population.

**AGAINST PENSION PRACTICE.**

Matagorda County Tribune.

If congress would cease the foolish  
pension practice and turn this money to  
the actual development of the country  
there would result the greatest  
forward movement in the industrial  
and agricultural branches of our gov-  
ernment that the world ever saw and  
the United States would become a  
more powerful and prosperous nation  
in every sense of the word. Those  
who are now looking to the govern-  
ment to take care of them would be  
thrown on their own resources and  
would therefore become better citizens,  
while the industries stimulated  
by the assistance they need, would  
make wealthy and powerful, returning  
to the government a manifold profit.

**MAYBE THE SMILE WILL.**

Atascosa Pass Progress.

The Roosevelt boom has been  
launched again, despite the fact that  
the colonel has repeatedly and most  
emphatically stated that he would not  
be a candidate under any consideration.  
But this time they are going to  
force the nomination upon him.  
It has been proven a number of  
times that the colonel is not the kind  
of a man upon whom anything can  
be forced. In the meantime President  
Taft is sitting back, wearing  
that smile than won't come off.

Every dog has his day, and now it  
is proposed that every cat shall have  
one, too. The Animals' Friend Society  
of England suggests that one day  
in the year be set aside for felines,  
and that friends of the tabbies ob-  
serve it by sending a gift to the nearest  
cat's home.

In the point of view Japan it is  
said, ranks seventh among the na-  
tions of the world.

A large number of Wilbarger coun-  
try farmers have declared their  
intention of attending the farm demon-  
stration to be conducted in that  
county.

**LATE MARKET REPORT****HARVEST AND ECONOMY.**

Austin Statesman.

To prevent extravagance in govern-  
mental affairs, the Ohio tax com-  
mission has forced several public of-  
ficers, who fixed tax rates in excess  
of the legal maximum of 1 per cent  
plus extras for sinking fund and  
bonded indebtedness, to reduce to the  
proper limit.

It was the first time in the annals  
of Ohio government that such action  
had been taken, and authority for it was  
ordained under a law which Governor Harmon secured.

Probably in no other state of the union  
can such a reduction in the public  
expenses be made. Before the present  
year there was no limit placed on the size  
of the tax levies that public offi-  
cials could make and the 2 per cent  
to 6 per cent, and there were pro-  
pects of higher ones.

One of the first things that Governor  
Harmon gave his attention to after he was inaugurated, was to obtain  
a law that would place a maximum  
limit on the tax rate, and with power  
vested in a state tax commission to prevent a levy in excess of the limit.

As a further safeguard a limit was placed on the amount of  
money that could be spent each year  
by public officers. The tax commis-  
sion has power to remove officers  
who violate any taxing laws.

The range of the sheep market at  
the day's close was steady to strong.

**MATERIAL REVIEW.**

(Editor-Herald Special.)

Houston, Dec. 26.—The cattle market closed steady to day being 10 cents higher with export steers selling \$6.75-\$7.50.

The hog market closed two points  
higher, with heavy swill \$4.25-\$4.50.

The range of the sheep market at  
the day's close was steady to strong.

**MARKET REVIEW.**

(Editor-Herald Special.)

Houston, Dec. 26.—The texture of the week in all markets

was the rush of the holiday trade, despite the almost continual rainfall.

The volume of trade was a record breaker.

On times suffered because of the

cheers in trade during the rain,

but in each interval between rains the

rush was so great that no business

was able to care for itself.

Trade markets were in

the middle of a heavy traffic during the week.

Cotton following the condition of

the market was erratic in price

movement during the week.

Prices were generally strong on account of

the strength of the December position.

Strengthening cotton prices have

caused the contractor to withdraw

from the southern spot markets so far

as new business is concerned.

Trade about trade prospects is more

cheerful and there are predictions that

the cotton acreage will be materially

reduced next year.